LinkedIn Tips for Alumni Search

1. UCI LinkedIn page
2. Listing of UCI Alumni on LinkedIn (desktop view)
3. Alumni – Where they live, Where they work, What they do, What they studied, What they are skilled at, How you are connected
4. Search by Geographical Area and Company
5. Search for UCI alumni, Right Click – Open in New Tab
6. Search by Geographic area and Keywords as well as dates within the profile
7. Reading a UCI Alum profile
8. LinkedIn UCI Alumni Group and UCI Alumni Association Profile – contact info
9. Use of LinkedIn app at events – how to use QR Code and Find Nearby tools
10. LinkedIn Groups and LinkedIn Profiles – Strategies for Chapters
UCI LinkedIn Profile
UCI LinkedIn page – Alumni tab
Alumni – Where they live, Where they work, What they do, What they studied, What they are skilled at, How you are connected

<table>
<thead>
<tr>
<th>Where they live</th>
<th>+ Add</th>
<th>Where they work</th>
<th>+ Add</th>
<th>What they do</th>
<th>+ Add</th>
<th>What they studied</th>
<th>+ Add</th>
<th>What they are skilled at</th>
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<td>Finance, General</td>
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</table>

How you are connected

- 100,275 | 3rd
- 25,493 | 2nd
- 18,000 | 1st
Search by Geographical Area and for alumni at a Company not listed – Examples of EY and Experian
Search for UCI alumni by Company where they work, Right Click – Open in New Tab
Search by Geographic area and Keyword and for dates within the profile
Example Alum profile

Derek Wong
Product Marketing Manager at LinkedIn
San Francisco Bay Area · 500+ connections · Contact Info

Goran, you're skilled in Social Media

6 mutual connections
You and Derek both know Chung Wu, Dipak Shankar BSE, MSE, MBA, and 74 others

Show more

Experience
LinkedIn
1 yr 2 mos
- Co-Founder & Silicon Valley H4 (Co-Founder - LIAA (LinkedIn Asian Alliance))
Jan 2019 - Present · 1 yr 2 mos
San Francisco Bay Area
- I am one of the leaders for LinkedIn Asian Alliance, which is our company’s first multi-ethnic group for Asian and Pacific Islander employees.
- My mission is to cultivate and empower Asian leaders through mentorship and professional development.

Product Marketing Manager, Trust
Jun 2018 - Present · 1 yr 3 mos
San Francisco Bay Area
- I am the Product Marketing Manager that supports LinkedIn’s Trust Product group.
- My mission is to protect LinkedIn’s position as a safe, trusted professional platform.

Founder & Managing Director
Luminated Consulting
May 2013 - Present · 0 yrs 4 mos
San Francisco Bay Area
- Luminated Consulting (LCI) is a volunteer organization that inspires & mentors students to pursue their dream careers. We are a team of dedicated young professional students who provide free, personalized career advice.

About
Product Marketing: I am a global-minded, multilingual marketing professional who thrives at the intersection of people, products, and technology. I have had the opportunity to work on world-class consumer brands including Xbox, League of Legends, and LinkedIn.

Career Consultant & Volunteer: I am a public speaker, active volunteer, and career consultant who cares deeply about unlocking the potential in others.

Student at Heart: I am eager to grow my expertise in Analytics, Business Development, and Product Management.

On Connecting: If we haven't met in person, please include a personal note or introduction. I'd be happy to chat with you, but I don't accept invites from strangers who do not include a note. Please!

Education
University of California, Irvine
BA, Economics
2009 – 2013
- Activities and Societies: Delta Sigma Pi (Professional Business Fraternity), Leadership Roles Attained: President, VP of Professional Activities, VP of Hedge Education, Director of Marketing, and Networking Class President – Western Province Collegiate of the Year 2012 (Top 4 National Award) – South Coast Region Collegiate of the Year 2012 American Advertising Federation - UCI – Leadership Roles Attained: President (2010–2012) UC Irvine National Student Advertising Competition Team Managing Director

Monta Vista High School
2005 – 2009
- Activities and Societies: Varsity Badminton, DECA - Entrepreneurship and Business Plan Competitions, Spanish Honor Society, California Scholarship Foundation, FCYO Youth Chinese Orchestra

Licenses & Certifications
Smart Cities: Solving Urban Problems Using Technology
- Issued Jun 2018 · No Expiration Date
- See credential

Betty Liu on Career Success
LinkedIn
- Issued Mar 2018 · No Expiration Date
- See credential

Strategic Thinking
LinkedIn
- Issued Mar 2018 · No Expiration Date
- See credential
LinkedIn UCI Alumni Group and UCI Alumni Association Profile – contact info
Use of LinkedIn app at events – how to use QR Code and Find Nearby tools

Go to the Home page
Touch the symbol

- Go to Connections page
- Touch Find Nearby (Off)
- LinkedIn will display people who also activated this near you

Scan someone else’s code or
Display your code for scanning
LinkedIn Groups and LinkedIn Profiles – Strategies for Chapters